



Good Food Neighbor Pledge to Support Our Healthy Neighborhood Market

We the representatives of Neighborhood Institution Name support Nelson Garcia of Alba Snacks & Services efforts to transform his/her store into a healthy neighborhood market.

We want to see more children and adults in our community eating healthy and living well. To achieve this, we need healthy food businesses in our neighborhood to thrive and succeed in selling fresh fruits, vegetables and other healthy food products. We believe that the steps taken by Neighborhood Market owner Nelson Garcia move our community one step closer to becoming a neighborhood with abundant Good Food choices—food that is healthy, affordable, sustainably grown by fair employers, and accessible to all.

Therefore, we pledge to become a **GOOD FOOD NEIGHBOR** in support of our local Healthy Neighborhood Market, Alba Snacks & Services for its leadership in bringing fresh, healthy and affordable food choices to the community. We commit to the following steps to support the success of our local “market makeover” project:

- PROMISE TO PURCHASE.** We pledge to buy healthy food products from our neighborhood market for our organization’s gatherings and events on a regular basis. We will use the purchasing power of our institution to support healthy food in our community.*
- ENCOURAGE OUR MEMBERS TO BUY** healthy food at our neighborhood market. We will encourage our members to replace at least one snack, meal or drink item they already eat each week with a healthy food item purchased in the store.
- BE ENGAGED.** We will stay engaged with our local neighborhood market. We will ASK our local store owner to take steps to offer more Good Food (food that is healthy, affordable, sustainably grown by fair employers). We will RECOMMEND healthy food products that are popular with neighborhood residents. We will CHEER ON the store owner for leading efforts to increase healthy food options in the neighborhood!
- SPREAD THE WORD** to our friends, family, and co-workers about the new healthy neighborhood market working hard to increase local Good Food options. As needed, we will offer to help promote any community events happening at or involving Alba Snacks & Services.
- STAY IN TOUCH.** We will select one of our members to stay in touch with the store owner on behalf of Neighborhood Institution Name This representative will (1) check in with the store owner to track our purchasing, continue to buy and request fresh, healthy and affordable food at the store, (2) provide outreach support, e.g. health and wellness events promoting the market’s healthy food offerings.

The Good Food Neighbor Pledge is a good faith pledge. By supporting our local neighborhood market that offers fresh and healthy food, we encourage healthy eating in our circle of friends and family, foster economic growth in our neighborhood, strengthen our community through relationships built on trust and mutual benefit, and do our part in making Good Food accessible for all in Los Angeles.

Neighborhood Institution Representative

____ / ____ / ____
Date

Alba Snacks & Services Market

____ / ____ / ____

*Each neighborhood institution determines how much of its food budget it will allocate for purchases at the store.